

## **APP PRIVACY POLICY**

Lulworth Estate built the Durdle Door Holiday app as a Free app.

This service is provided by the Lulworth Estate at no cost and is intended for use as is. This section is used to inform app users regarding our policies with the collection, use, and disclosure of Personal Information if anyone decided to use our Service. If you choose to use our Service, then you agree to the collection and use of information in relation to this policy.

The Personal Information that we may collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

### **Information Collection and Use**

For a better experience, while using our Service, we may require you to provide us with certain personally identifiable information.

### **Activities / Booking Login**

When using the app you have the ability to login with an existing username and password created when making a booking with us. Our app communicates with the third party activity / booking system and then stores a small amount of information to help personalise the app experience to your booked holiday.

- The app or connected web service does not store your username and password in any form
- Future requests to refresh booking and balance information uses a tokenised identifier provided by the activity booking engine
- This data is completely cleared when you use the logout feature found in the app
- This data is completely cleared when you use the clear data feature found in the app

### **Push Notifications**

The app can receive push notifications. You can choose to receive notifications based on their interest/booking type, and disable them if you wish.

- Notifications can be disabled when logging into the app for the first time
- Notifications can be disabled at anytime by navigating to the settings section of the app
- Notifications can be disabled at anytime outside of our app using your devices operating system

## **Analytics**

The app uses analytics from Google Firebase. This is so we can improve the app by seeing which areas are used, and for what purpose.

- We do not report on any sensitive or identifiable information in regards to your booking or user
- Analytics can be disabled at anytime by navigating to the settings section of the app

## **Third Parties**

The app does use third party services that may collect information used to identify you. Third party service providers used by the app

policies:

- Google Play Services - <https://policies.google.com/privacy>
- Google Analytics Firebase - <https://firebase.google.com/support/privacy>